

Research Paper: Feminine Hygiene Disposal in the United States

Focus on: The approach and attitudes towards Feminine Hygiene Disposal within the United States and awareness of feminine health related issues such as gynecological cancers.

About the research author, Vectair Systems, Inc.

Vectair Systems are a leading manufacturer and supplier of hygiene products delivering sanitary solutions to customers and facilities worldwide spanning over 120 countries. In particular, Vectair Systems are experts in odor control, hand washing and skincare, surface care, feminine hygiene disposal, infant care and products specifically designed for the hygienic restroom.

Research Purpose

Vectair Systems, Inc. conducted a research paper around women's sanitary waste disposal within the USA. Anonymous, but specific data was gathered from women in various states across the United States by asking them to partake in a short survey.

The survey included questions which related to feminine hygiene disposal and these questions will help us learn more about what women really think about waste disposal, health and hygiene in public restrooms, as well as their usual practices and whether they feel their needs are sufficiently attended to/catered for. The research was intended to establish if there were issues, from a user's perspective, with regard to current feminine sanitary waste disposal.

Supporting this, we also asked questions that were based around feminine health and any stigmas attached to this topic.

Key findings

- Most women put their feminine waste in a receptacle somewhere in the restroom.
- Most women find that whatever their method of waste disposal, it is quite convenient.

- After comparing practices in the US to the UK and Europe, less women were satisfied that their current method of waste disposal is the best method, both in terms of the environment and hygiene.
- 100% of women who use waste receptacles in the restroom would be happy to use a feminine sanitary disposal unit fitted with an odor control liner and placed next to the toilet (similar to those in Europe).
- 98% would PREFER to use a feminine sanitary disposal unit fitted with an odor control liner and placed next to the toilet (similar to those in Europe).
- Of those who flush their waste down the toilet, the majority would prefer to keep on flushing!
- Most women would feel safer using a waste unit that is coated in an antimicrobial protector.
- Most women aren't embarrassed to talk about women's health or hygiene; those who are fall into the 18-25 age groups.
- The majority of women would be more likely to check themselves and visit a doctor if they were reminded in a public restroom.

The key findings in this report highlight that current methods of feminine sanitary waste disposal were not meeting the specific needs of the female restroom user. These results indicate that the solution is a shift from the existing sanitary waste receptacle to a modern automatic "no touch" or pedal operated sanitary disposal unit, with a hygienic, scented liner that offers antimicrobial protection.

Further research should be conducted to understand just why feminine hygiene disposal has been one of the 'forgotten' issues in restroom hygiene from within the US cleaning and restroom hygiene industry itself and why there has never been any law passed for the provision of a suitable means of sanitary disposal.

To request a copy of the full 4,500 word report, please contact the Vectair Systems, Inc. Customer Helpline on **901 373 7818** or email <u>info@vectairsystems.com</u>

Disclaimer:

This research was conducted by Vectair Systems Inc., with an anonymous sample of 54 women across the United States. Research contents express the viewpoints of their independent respondents and not the views of Vectair Systems Inc. and its employees. Research was gathered for informational and educational purposes only. Vectair Systems Inc. does not accept liability for any errors, omissions or losses resulting from the use of this research paper.